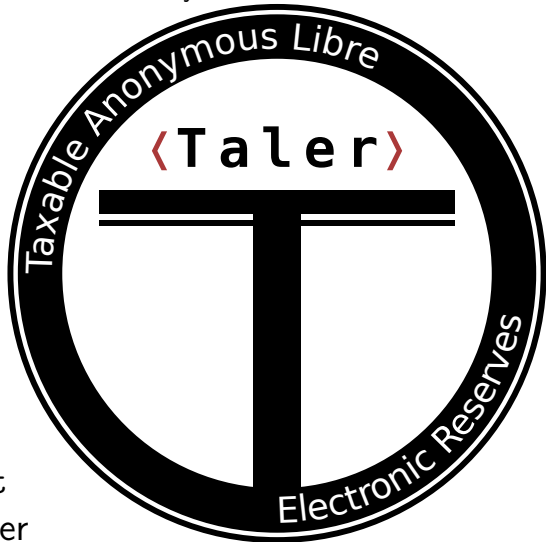


GNU Taler: Payments for the Common Good



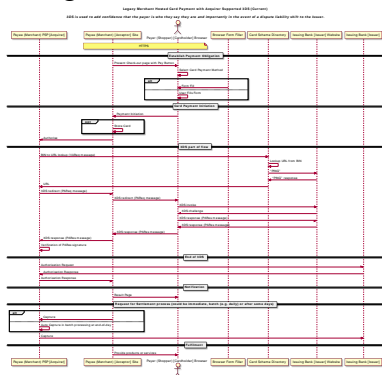
taler.net
twitter@taler
mail@taler.net



The Problem

3D secure (“verified by visa”) is a nightmare:

- Complicated process
- Shifts liability to consumer
- Significant latency
- Can refuse valid requests
- Legal vendors excluded
- No privacy for buyers



Online credit card payments will be replaced, but with what?

The Problem

- Global tech companies push oligopolies
- Privacy and federated finance are at risk
- Economic sovereignty is in danger

The PayPal logo, consisting of the word "PayPal" in a blue, italicized sans-serif font with a trademark symbol.The Alipay logo, featuring the Chinese characters "支付宝" in blue and orange, with "Alipay.com" written below in orange.A yellow rectangular button with rounded corners. On the left is the Amazon logo (a lowercase 'a' with a smile). To its right is the text "Pay with Amazon". A mouse cursor is pointing at the bottom right corner of the button.The Apple Pay logo, featuring the black Apple logo followed by the word "Pay" in a black sans-serif font.The Samsung Pay logo, a blue rounded square with the word "SAMSUNG" in white uppercase letters at the top and "pay" in white lowercase letters below.The Android Pay logo, a white circle containing the green Android robot icon above the word "pay" in a lowercase sans-serif font.

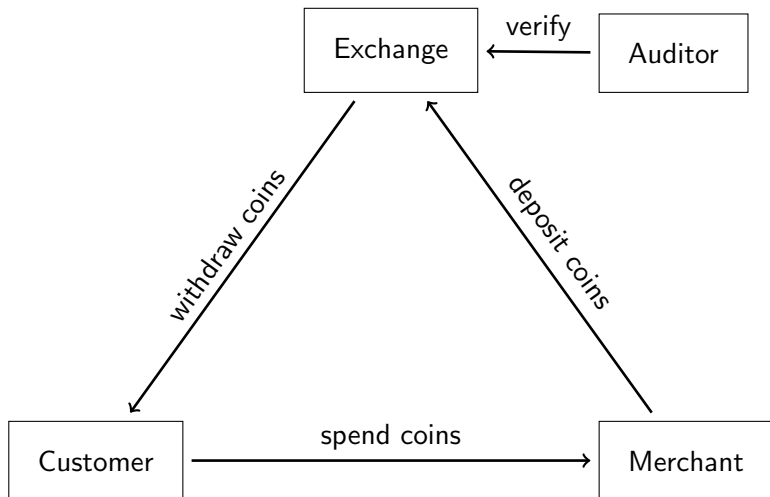
What is GNU Taler?

GNU Taler is an electronic instant payment system.

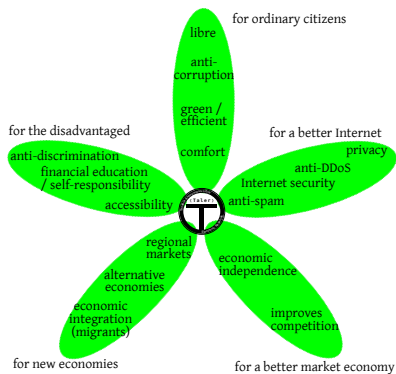
- Uses electronic coins stored in **wallets** on customer's device
- Think electronic **cash**, with a few twists
- Pay in **existing currencies** (i.e. EUR, USD, BTC)

Taler is **not** a cryptocurrency.

GNU Taler Overview



Social Impact of Taler



Possible outcomes (optimistic)

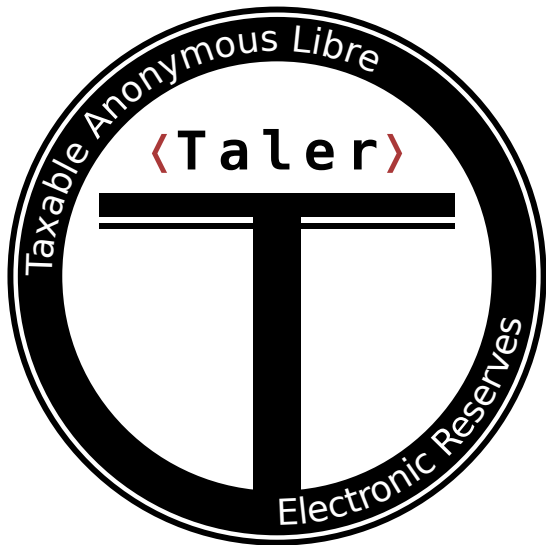
- Replace Mastercard/Visa/Paypal online
- ⇒ Cheaper transactions \equiv 3% reduction in VAT
- Replace cash and credit cards
- ⇒ Faster business transactions in stores
- Income via Taler is easily tracked by the government
- ⇒ Less corruption, less tax evasion
- Banks & Spy Agencies can no longer track how you spend your money
- ⇒ Privacy for citizens! Industrial espionage defense for business!

Why should *governments* be interested?



Why not do *online* what they do *offline*?¹

¹Just better: you can anonymously receive cash, but not Taler coins.



A GNU package

Comparison

	Cash	Bitcoin	ZCash	Creditcard	GNU Taler
Online	---	++	++	+	+++
Offline	+++	--	--	+	--
Trans. cost	+	----	----	-	++
Speed	+	----	----	o	++
Taxation	-	--	----	+++	+++
Payer-anon	++	o	++	----	+++
Payee-anon	++	o	++	----	---- (*)
Security	-	o	o	--	++
Conversion	+++	----	----	+++	+++
Libre	-	+++	+++	---	+++

(*) Not having payee-anonymity is a good thing as otherwise money laundering becomes a real problem.